

Proclamation

by

Steven L. Beshear
Governor

of the

Commonwealth of Kentucky



To All To Whom These Presents Shall Come:

- WHEREAS, This year is the fiftieth anniversary of Congress' resolution designating Bourbon as America's only native spirit, and the beverage is experiencing a remarkable resurgence; and
- WHEREAS, Bourbon production has skyrocketed in the last 15 years, with 1.2 million barrels filled in 2013 – the largest production year since 1970 – and more than five million barrels are aging in Kentucky warehouses for the first time since 1977; and
- WHEREAS, Last year a record 571,000 people from around the world visited the Kentucky Bourbon Trail® tour, hailed by national publications as a unique and classic American experience; and
- WHEREAS, Kentucky is the epicenter of the craft distilling industry, attracting more than 60,000 visitors to the popular new Kentucky Bourbon Trail Craft Tour®; and
- WHEREAS, More than 50,000 visitors from around the world attend the Kentucky Bourbon Festival each September to celebrate the art and science of our signature spirit; and
- WHEREAS, Bourbon is a vital part of our Bluegrass economy, generating \$2 billion a year in gross state product, creating 9,000 jobs with an annual payroll of \$415 million and producing \$126 million in tax revenue every year; and
- WHEREAS, Kentucky distilleries have invested more than \$500 million in capital projects to meet the growing global thirst, with hundreds of millions more planned for the coming years; and
- WHEREAS, To help spur new jobs and encourage even more investment, the state passed a monumental law this year offering distillers relief from the discriminatory Bourbon barrel tax; and
- WHEREAS, Today our iconic Bourbon brands are the largest export category among all American distilled spirits, bolstering Kentucky as the one, true home for Bourbon; and
- WHEREAS, We commend Kentucky's distillers for their ongoing efforts to promote the responsible and moderate use of their products, and to curb underage drinking and drunk driving;

NOW, THEREFORE, I, STEVEN L. BESHEAR, Governor of the Commonwealth of Kentucky, do hereby proclaim September 2014 as

BOURBON HERITAGE MONTH

in Kentucky and encourage its observance.

DONE AT THE CAPITOL, in the City of Frankfort the 28th day of August, in the year of Our Lord Two Thousand Fourteen and in the 223rd year of the Commonwealth.

A handwritten signature in black ink, appearing to read "Steven L. Beshear".
STEVEN L. BESHEAR
GOVERNOR

A handwritten signature in black ink, appearing to read "Alison Lundergan Crimes".
ALISON LUNDERGAN CRIMES
SECRETARY OF STATE

RECEIVED AND FILED

DATE 8/28/14

ALISON LUNDERGAN GRIMES
SECRETARY OF STATE
COMMONWEALTH OF KENTUCKY
BY R. Allen